



Dear Chamber Member,

Muskoka has a tremendous track record of hosting successful sporting events and once again, Muskoka is preparing for the exciting new challenge of hosting the 2010 Ontario Winter Games. 3000 Athletes from across Ontario will experience all the incredible sporting venues that Muskoka has to offer. As well as the athletes, their families and friends will be traveling to Muskoka, and we are expecting to draw over 7500 visitors to Muskoka from March 4<sup>th</sup> thru March 7<sup>th</sup> 2010. To help further draw these visitors to your business's we have developed these marketing opportunities for you!

Our Success, is your success!

## **HOSPITALITY AND RETAIL ADVERTISEMENT PACKAGE**

### **Rights**

- ✓ Use of Games tag line and logos

### **Marketing Elements**

- ✓ Business card advertisement in 5000 Winter Games Official Souvenir Programs
- ✓ Flyer/Coupon placement in 400 - 750 Parental Welcome Kits (depending upon Municipality) and distribution at Sporting Venues, plus email distribution thru Provincial Sporting Organizations.
- ✓ Website advertisement and link for 1 year

### **Appreciation**

- ✓ Official tax receipt for entire contribution

**Complete Package: \$395**

**\$249 without Website advertisement and link**